

Staff Report



March 11, 2025

To Board of Education (Public Meeting)

From Ray Velestuk, Secretary-Treasurer/CFO

Re Skills Canada Provincial Competition Partners' Luncheon Sponsorship

RECOMMENDATION:

THAT the Board of Education approve the request from Skills Canada BC to co-sponsor the 2025 Skills Canada BC Competition Partners' Luncheon to a maximum amount of \$2,500.

BACKGROUND:

The Skills Canada Provincial Competition is scheduled for April 16, 2025, at Tradex Abbotsford.

These contests are practical challenges showcasing gold medal winners from all of the regional competitions striving to represent BC at the National Championships. Abbotsford students have had tremendous success in these competitions and over the years many have gone on to compete nationally as well.

The district has co-sponsored the partners' luncheon since 2005 beginning with \$4,400 in the first year, and then \$2,000 annually in subsequent years up to and including 2023.

In 2024, the Board approved the request from Skills Canada BC to co-sponsor the luncheon in the amount of \$2,500 to assist with increased food costs and a greater number of participants. This year the request has been made for \$2,500 which includes a speaking opportunity in addition to signage and logo placement on the website, various screens at Tradex, and stand-alone signs.

From: Michelle Skelly
Date: February 19, 2025 at 2:19:37 PM PST

To: Shirley Wilson
Cc: Michael Pearson
Subject: [EXTERNAL] SD 34 and Skills BC Partnership Luncheon Sponsor at Provincials April 16 2025

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Good afternoon Shirley,

For numerous years now, Abbotsford School District and the University of the Fraser Valley have been Official Sponsors for the Partner's Luncheon at the Skills Canada BC Provincials Trades and Technology competitions at Tradex. We have really appreciated this continued partnership.

UFV has confirmed for this year they would like to be an Official sponsor again.

I'm reaching out to see if Abbotsford School District would also like to confirm the Official Sponsor's spot for the Partner's Luncheon this year at \$2,500. This would include a speaking opportunity in addition to signage and logo placement on the website, various screens at Tradex and stand alone signs.

Exhibitor space at Provincials is \$2500 for the Pathways to Careers Showcase area (see attached) but Skills BC provides this at no charge as part of the sponsorship for the partner's luncheon.

Let me know if you would like to discuss further and or have any additional questions with regards to this.

Thanks very much,

Michelle Skelly
Executive Director
Skills Canada BC